



Spring 2012 Pledge form

You can also make a secure donation using your credit or debit card online at www.WESUFM.org

To make a tax deductible donation to WESU complete and return this form along with your check, money order, or credit card information to: WESU 88.1 45 Broad Street 2nd Floor Middletown, CT 06457	Please enter your donation amount below 	I have enclosed my payment by the following method (please check one) <input type="checkbox"/> Check or Money Order (payable to WESU) <input type="checkbox"/> Credit card (please provide info below)	
	Your Name:	CC type:	Exp. Date:
Address:	CC #:		
Email address:	3 digit security code on back of card:		

WESU Thank you gifts

qty	pledge	Premium Description	Please indicate your choice
		Do not send a thank you gift. I want my entire donation to support WESU.	
	\$35	WESU Vintage Microphone short sleeve T-shirt	<input type="checkbox"/> SM <input type="checkbox"/> M <input type="checkbox"/> LG <input type="checkbox"/> XL <input type="checkbox"/>
	\$40	WESU Classic record logo long sleeve T-shirt (red ink on black)	<input type="checkbox"/> SM <input type="checkbox"/> M <input type="checkbox"/> LG <input type="checkbox"/> XL <input type="checkbox"/> XXL
	\$50	\$20 Gift Certificate to Green Dahlia Florist (in Middletown)	
	\$50	\$25 Gift Certificate to Middletown Framing (in Middletown)	



Vintage Microphone Short Sleeve T-shirt (one sided)



Red ink on black shirt (long sleeve only) 2 sided

If you would like a premium mentioned on air, that is not listed on this form, please describe it here:

Please help us learn how to better serve you by completing this brief survey

How would you describe your relationship to WESU? (circle your choice below)

Local listener Family / Friend of WESU staff Wesleyan Alumni Wesleyan Employee Other

How do you listen to WESU? 88.1 FM www.WESUFM.org both

How many hours per week do you listen to WESU? 1-5 hrs 5-10 hrs 10-15 hrs 15-20 hrs 20-30 hrs More!

What programs do you value most at WESU? NPR Pacifica Local Public affairs Free-Form / Music

If you have a favorite program, please tell us which one. _____

How long have you been a WESU listener? 6 months or less 1yr 2 yrs 3 yr 4 yrs 5- 10 yrs 10- 20 yrs More!

What times during the week do you listen to WESU? _____

What other radio stations do you depend on? _____

In your opinion, what can we do to improve WESU? _____

Have you ever volunteered at WESU? Yes No if yes - when? _____

What was your role? _____

Would you like to volunteer at WESU now? Yes No If yes – how? _____